

CARTHA

Cultivating Collaborative Doers

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CARTHA

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July 2009



WHO WE ARE: Our Mission

- **ENTREPRENEURIAL 501C3 NON-PROFIT**
 - **Founder:** Usha R. Balakrishnan committed two years of her full time effort and provided \$50,000 from personal funds to fulfill her personal vision to establish CARTHA and bring together team and develop program vision and portfolio. **CARTHA launched on Friday, September 1, 2006.**
- **PEOPLE**
 - **Volunteer Team:** Board of Directors, Ambassadors, Advisors, Fellows
- **VISION**
 - To leverage academic-practitioner partnerships and innovations to create opportunities for advancing global good
- **MISSION**
 - To cultivate Collaborative Doers who enhance the positive impact of technological and social innovations



WHAT WE DO: Our Programs

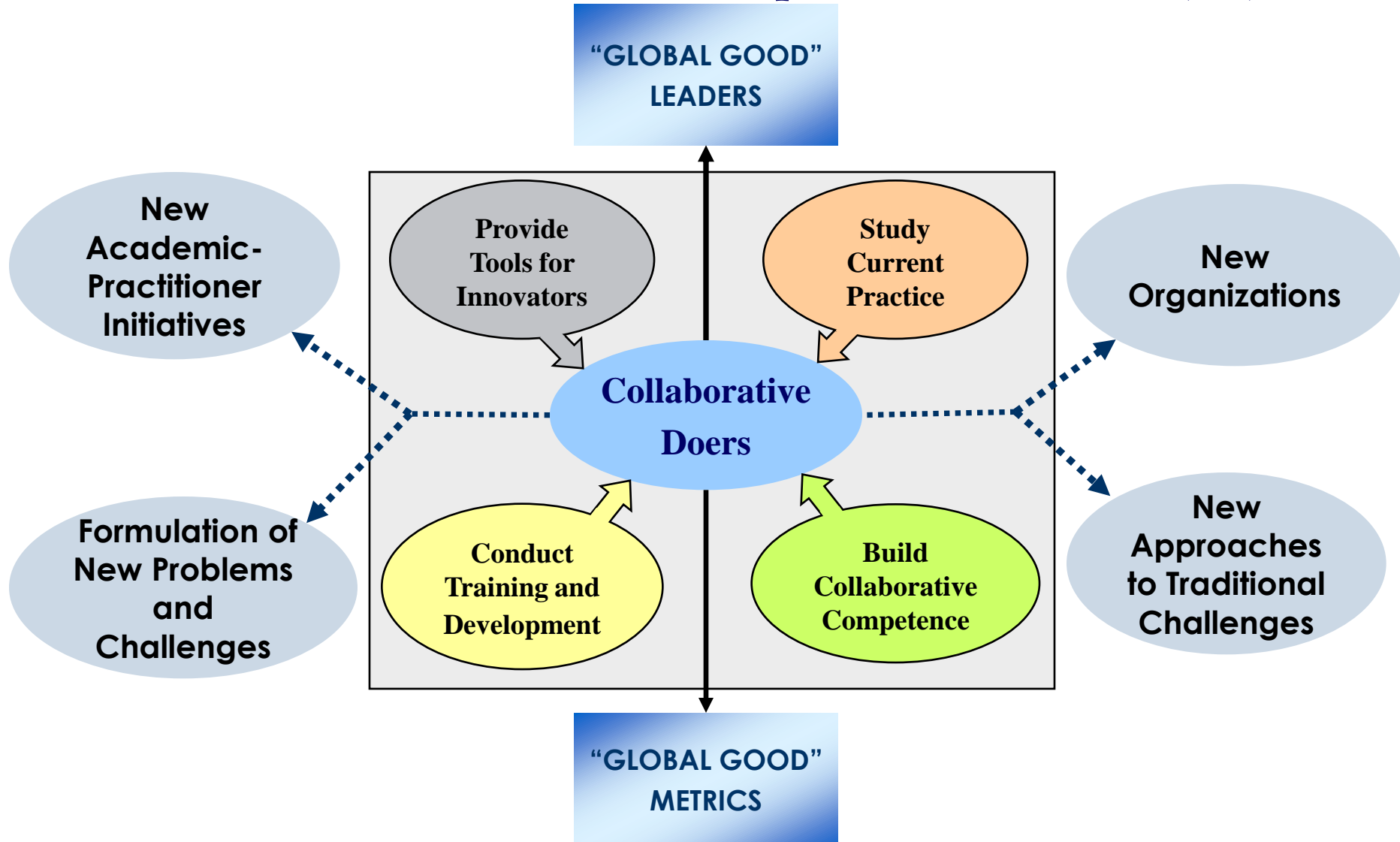
- **Focus Areas**
 - Academic-Public-Private Technology Transfer Partnerships, Global Health, Sustainability, and Social Responsibility
- **Activities**
 - Design and cosponsor thought leadership efforts, **workshops, seminars, and conferences** aimed at advancing global good
 - Host and support **Fellows** and other leadership training initiatives
 - Gather samples of academic-practitioner collaboration **models and best practices**
 - Provide **professional development routes** for those playing bridging roles across academia and practice
- **C2G2SM Training Model**
 - Aims to inspire, connect, and mobilize resources for Collaborative Doers



C2G2SM TRAINING MODEL

Building Collaborative Competence (C2)

Within Multisector Partnerships for Global Good (G2)



CARTHA PROGRAMMING

Components of C2G2SM Training Model Development

<i>Provide Tools for Innovators</i>	Technology Measures	<i>Study Current Practice</i>	C2G2 SM Roles Contexts
Web-based Learning Platforms	Online Community Networking	Empathy Governance Leadership	Metrics Outcomes Reporting
<i>Training and Development</i>	Fellows Interns	<i>Build Collaborative Competence</i>	Academics Professionals
Career Development Counseling	Case Studies Immersive Learning	Conferences Workshops Media	Donors Grantees Organizations

OUR EARLY WORK & IMPACT

- Connected with 80 scientists, researchers, writers, entrepreneurs and filmmakers from 11 countries in 5 continents
- Designed and delivered programs embedded into 9 conference panels, 5 public forums, 15 seminars and events reaching over 1400 faculty, students, and professionals.
- 300 individuals have contributed an estimated 8,000 hours to date to define and address issues that affect Collaborative Doers.
- 10 younger generation of CARTHA Fellows have been inspired to affiliate with and contribute to CARTHA's work.
- Creative partnering has allowed us to keep our costs-to-date under \$35,000. Tax-deductible donations of over \$31,000 have been received from individuals based in California, Iowa, and Washington DC.



RESOURCE NEEDS

- Creative input of academics and practitioners
- Online learning platforms
- Evaluation of pilot initiatives
- Developing metrics to gauge long-term impacts
- Program partners and venues to raise awareness
- Financial support for core operations, organizational effectiveness, programming, and to advance the work of CARTHA Fellows



SEEKING YOUR SUPPORT

- Add your voice into CARTHA educational/training programs
- Suggest additional networks and linkages for CARTHA
- Send your stories of academic-practitioner collaboration best practices for inclusion on our website
- Make tax-deductible donations and contributions to support CARTHA's work and vision to cultivate Collaborative Doers

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