



**Assata Caldwell** received her bachelor's degree at Iowa State University in Biological Pre-Medical Illustration. Shortly after graduation in 2015, Assata began building her own business focusing on scientific illustration: Illustrations by Assata.

In addition to working at CyberScience, Assata is particularly keen to create digital animations that can enhance public health literacy campaigns targeted at youth (e.g., compliance with wearing braces after casting procedures for the non-invasive, non-surgical Ponseti Clubfoot Treatment Method). She is also currently helping Africa-based entrepreneurs with greater utilization of visual aids and communication tools.

Having been a 2011 Summer Intern at CARTHA, Assata re-affiliated herself with CARTHA in 2016. She joined as a Board member on CARTHA's 10<sup>th</sup> anniversary on September 1 on the same day that she was inducted into Rotary by CARTHA founder Usha Balakrishnan who was serving as the President of the Iowa City Noon Rotary Club, the largest (in terms of membership size) Rotary Club in the State of Iowa.