



CARTHA: AN EDUCATIONAL 501(c)(3) TAX-EXEMPT NON-PROFIT ORGANIZATION FOUNDED IN 2006

Collaborative **A**rts in **R**esearch **T**ranslation for **H**uman **A**dvancement, or the acronym CARTHA means *doer* in Sanskrit. CARTHA's story is all about how new forms of cooperative behaviors can be induced among humans: how **Collaborative Doers** can help make a bigger difference by dedicating themselves to advancing *glocal* (global and local) good no matter their sector or discipline. Reflecting the symbolism of our logo (**55** dots connected to produce an exquisite *kolam* with **108** triangles) our team of volunteers produces now the synergies of growing naturally at the rate of 55 individuals each year!

VISION

To leverage academic-practitioner partnerships and innovations to create opportunities for advancing glocal good

MISSION

To cultivate Collaborative Doers who enhance the positive impact of technological and social innovations

A culture of innovation demands innovations in culture. ~ Sri Ramamoorti, Atlanta, Georgia

Carthans now span six continents and three generations. Focusing on **Global Health and Social Responsibility**, these Carthans—forming networks of scientists, entrepreneurs, physicians, artists, writers, and public citizens—now link academic research translation to humanitarian endeavors and community partnerships.



Pictured in CARTHA Founder's home in Iowa City on April 12, 2013:

Glenn Martin (founder of the Rotaract of Iowa City Area) is in discussions with Cornelius Walter (retired director of South Asia programs for The Leprosy Mission Trust), and others regarding our 55-year programming vision for leprosy elimination.

CARTHA'S FORMATIVE PHASES SIGNAL PRACTICAL BRIDGING MODELS

Operating from our founder's home office, CARTHA's work has been primarily **funded by donations from 20 individuals**. Our reputation has spread in an organic manner: word-of-mouth testimonials from program participants who in turn offered other program venues at locations in Canada, Mexico, Brazil, Italy, India, and USA. Insights for our Strategic Framework and themed initiatives arise directly from numerous C2G2 Training Model-based programs and Collaborative Doing journeys with others. Our own work at CARTHA thus is not possible without the involvement of Collaborative Doers young and old.

INCOME 2006-DATE	98,336
Contributions	89,443
Reimbursements	8,893
EXPENSES 2006-2011	84,919
Personnel	0
Operations	34,769
Programs	50,150

Before I encountered Usha, I had never heard of a *technology manager*. Now I understand that these professionals must partake of both art and science, using the storyteller's skills to express why new scientific technologies are important and hold promise, while helping them find their way to usefulness in the world. CARTHA brings together powerful synergies between groups that ordinarily don't talk together. It helps to impart 'best practices' lessons, and encourages those who have been successful in global health and sustainability to pass on their skills to younger people in the field. When CARTHA calls, I'll be there!
~Linda Harrar, Documentary Producer, Boston, Massachusetts (CARTHA Board)



CARTHA is a way of life for me now.

It is heartening to see the momentum of our efforts continue in new and unexpected ways. I am—all of us Carthans are—extremely grateful to all those who are making this happen. Please make your generous contributions and help us advance our vision to the next phases!

~Usha R. Balakrishnan, Founder and Chair, CARTHA, Iowa City, Iowa



PROGRAMS: GLOCALIZERS WITH CARTHANS AND THEMED INITIATIVES WITH CARTHA FELLOWS




Mobilizing resources for Carthans across disciplines, sectors, regions, cultures, and ages, CARTHA inspires non-hierarchical Aspirations Exchanges that creatively shape the landscapes for the practice of Collaborative Doing. CARTHA’s educational programs—based on the **C2G2 model: Building Collaborative Competence in Multi-sector Partnerships for Glocal Good**—provide a conduit for spurring innovative thought, community outreach, and cross-sector partnerships. *Glocalizer* forums and themed initiatives emphasize the social dimensions that influence and affect the human collaborative spirit indispensable in humanitarian endeavors.



CARTHA founder Usha Balakrishnan is one of those cosmic energy packages that will transform what is violated or destroyed into hope that heals. With CARTHA, opportunity meets needs meets skills and knowledge that are kind to the world but also honor personal dreams and aspirations. CARTHA helps transform a practical dream into a mutual good. This work provides refreshing returns to anyone making any kind of capital, social, and emotional investment into the process to tackle tough challenges.

~Adhiambo Yvonne Owuor, Independent Writer, Nairobi, Kenya (CARTHA Founding Board)

Partnering with professional societies, campuses, social service clubs, philanthropies, and NGOs, CARTHA has organized, led, or sponsored symposia and events reaching over 7,000 faculty, students, and professionals to connect Carthans into broader networks and deliver targeted programs efficiently. Based on discussions with over 700 individuals in our pursuits to provide models for understanding, facilitating, and communicating the work of *Carthans*, we present below our **2014-2019 Strategic Framework**.

Focused Efforts	Envisioned Activities and Outcomes
Operations 	Establish endowment for CARTHA’s operations for the longer term. Based on resource availability, hire managerial/program staff; produce Oral Histories/StoryMaps; and optimize administrative efficiencies by using cost-effective technology infrastructure to overcome resource constraints.
Glocalizers & Partners 	Organize and co-sponsor in-person and online Glocalizer forums to identify <i>Carthans</i> (including ~5 CARTHA Fellows each year), mobilize resources, and expand support for programming models such as The Derek Project for <u>Collaborative Literacy</u> ; Rotaract partnership and Winterim India experiential learning programs for <u>Collaborative Learning</u> ; Social/Technological Bridging Innovations Symposia for <u>Collaborative Dialogues</u> ; and CARTHA Initiatives (see below) for <u>Collaborative Doing</u> .
Initiatives 	<p>MODERNITY MEETS CENTURIES-OLD STIGMA: TECHNOLOGY FOR SOCIAL INTEGRATION OF LEPROSY AFFECTED PERSONS is a 55-year vision aiming for total elimination of leprosy (or Hansen’s disease). Leprosy is a highly curable disease. Yet, there are still 14 remaining countries of disease endemicity. CARTHA efforts will focus on cross-sector partnering, curricula, and younger volunteers using IT/social media tools to reduce stigma, highlight new diagnostic testkits, and address social integration of Leprosy Affected Persons.</p> <p>GLOBAL HEALTH THROUGH THE SOUND AND LENS OF WATER™ aims for curricula, multimedia exhibits, and artistic performances incorporating topics on water-related health effects (with performing arts centers, global health institutes, water centers, and museums).</p> <p>Carthans and CARTHA Fellows pictured on the left: Brittany Hesse, Maggie Butler, Aditi Vijay, Amie Ohlmann, Michael Moonjely, Ajailiu Niumai, Emily S. Roberts, Luke Juran, Carlos Lucena de Aguiar, and Asa Strong.</p>

You can learn more at our website: www.cartha.org.

CARTHA needs your support and contributions to build upon an exciting vision for Collaborative Doers.

We thank you for your generous support.

To learn more, contact CARTHA founder Usha R. Balakrishnan at cartha.global@gmail.com.